



PURELL® Perfect Placement™ - Frequently Asked Questions

- ***I thought PURELL® was for use where soap and water were not available.***

Studies have shown that people are more likely to use a hand sanitizer when bundled with traditional soap in the restrooms.¹ Recently, we have observed that placing the dispenser in the right location – *inside the restroom, as close to the exit as possible* – increases usage significantly which can lead to increased well-being.

- ***If I add PURELL to the restroom, will people stop washing their hands?***

What we found was that there was no affect on soap consumption when PURELL was placed at the restroom exit. This indicates that those who wash will continue to wash. Those who don't won't. But PURELL at the exit create an additional opportunity to increase hand hygiene.

- ***I disagree with the idea that it stops the germs from leaving the restroom because people touch the door handle.***

- 1 out of 4 people who use the restroom do not wash their hands.³
- 46% of people who do wash don't wash long enough to be effective.⁴
- Germs on hands are transferred to other surfaces throughout a building.

PURELL inside the restroom, as close to the exit as possible, is the perfect way to provide restroom patrons the best last chance to minimize the spread of germs before heading back to other common areas throughout the building.

- ***If I add PURELL to the restroom, won't tenants and employees think my restrooms are less clean, not more?***

With a PURELL perfect placement, building occupants will see improvements in hand hygiene practice by fellow employees and colleagues. And since a common practice includes grabbing a paper towel to open the door – which ends up on the floor – they will also notice reduced paper waste which can enhance the professional image property and facilities professionals work so hard to create. PURELL is also the #1 brand of instant hand sanitizer, the brand America knows and trusts.

- ***How will I know the PURELL perfect placement for restrooms?***

A PURELL Perfect Placement is as easy as 1, 2, 3

1. Inside the restroom
2. On the wall by the exit door, next to the door handle
3. 36" – 46" off the floor*

* Check local regulations to determine actual distance required.

Sources:

1. Effectiveness of a hospital-wide programme to improve compliance with hand hygiene. Infection Control Programme. [Pittet D](#), [Hugonnet S](#), [Harbarth S](#), [Mourouga P](#), [Sauvan V](#), [Touveneau S](#), [Perneger TV](#). Department of Internal Medicine, University of Geneva Hospitals, and Institute of Social and Preventive Medicine, University of Geneva, Switzerland.
2. Internal study conducted by GOJO Industries, December, 2009.
3. September 2007. Observational study sponsored by the American Society for Microbiology and the Soap and Detergent Association (SDA).
4. 2008 SDA Clean Hands Report Card® sponsored by the Soap and Detergent Association.