

FIRST DO NO HARM TO THE PATIENT

YOUR HANDS CAN SPREAD DANGEROUS PATHOGENS TO YOUR PATIENT
STOP HEALTHCARE ASSOCIATED INFECTIONS (HAIs)



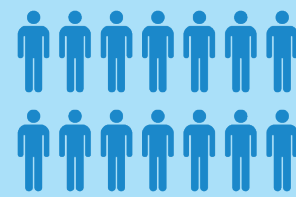
WHY? RISK IT!

You have a 50/50 chance of picking up a **dangerous pathogen** anytime you touch anything or anyone in a hospital.

Stiefel U et al. Infect Control Hosp Epidemiol 2011; 32:185



CONTAMINATED HANDS can sequentially transfer some viruses to **UP TO 7 SURFACES**



14 PEOPLE CAN BE CONTAMINATED by touching the same object one after the other

Barker J, Vipond IB, Bloomfield SF. J Hosp Infect 2004;58:42-49

HAI
NEARLY
100,000
DEATHS
PER YEAR

CDC <http://www.cdc.gov/HAI/PDF>

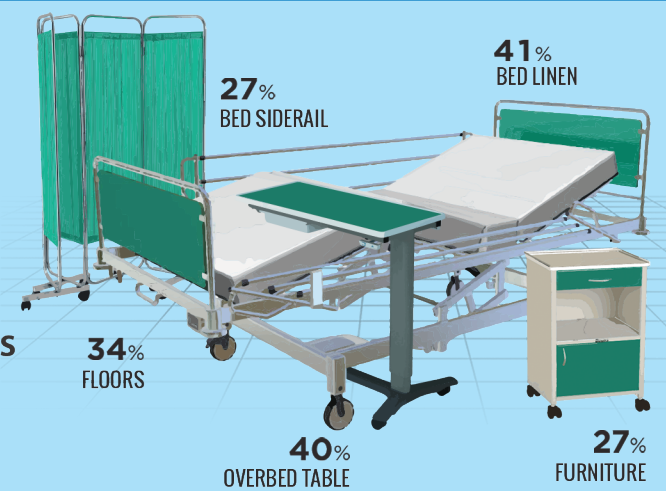
IT IS EQUIVALENT TO **274** PEOPLE PER DAY WHICH IS EQUAL TO

2x 737'S FULL OF PASSENGERS CRASHING EACH DAY

DANGEROUS PATHOGENS ARE EVERYWHERE

Evidence shows that the surfaces in room are contaminated with the patient's bacteria

Dancer SJ et al Lancet ID 2008;8(2) 101-13



PATHOGENS CAN LIVE ON SURFACES FOR DAYS, WEEKS OR MONTHS

MRSA	VRE	C. DIFF SPORES	ACINETOBACTER	NOROVIRUS	GRAM NEGATIVE RODS	CARBAPENEM-RESISTANT
2 to 9 weeks	1 to 12 weeks	Days to 5 months	3 to 33 days	hours to 12 days	20 days (heavy)	3 days (light)

Hota B et al. Clin Infect Dis 2004; 39:1182 | Kramer A et al. BMC Infect Dis 2006; 6:130 | Havill NL et al. Infect Control Hosp Epidemiol 2014; 35:445 | Weber DJ et al. Infect Control Hosp Epidemiol 2015

Over 200 Years of Settled Science

THE SOLUTION IS PROVEN

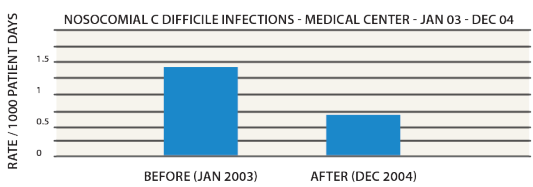
Hundreds of studies published in the last 20 years prove

HAND HYGIENE REDUCES HAI

by **25% - 50%**

PROVEN

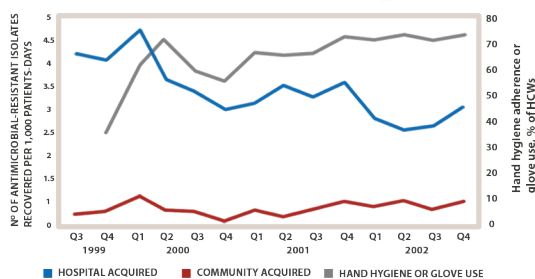
C. DIFF REDUCED BY 66% when protocols included rigorous **HAND HYGIENE PROGRAM**



*Health care-associated Clostridium difficile infections (rate per patient day x 1000)

Whitaker, J., et al. Am J Infection Control 2007; 35: 310-4

HAND HYGIENE REDUCES THE SPREAD OF MRSA IN HOSPITALS by 25%



Trick, WE et al Chicago Antimicrobial Resistance Project ICHE 2007; 28: 42-49



ALCOHOL-BASED HAND RUBS EFFECTIVELY REDUCE GERM TRANSMISSION IN HOSPITALS AND **ARE THE STANDARD OF CARE**



HELP YOUR PATIENT CLEAN AND SANITIZE YOUR HANDS BEFORE AND AFTER



- ENTERING/LEAVING PATIENT ROOMS
- TOUCHING PATIENTS AND SURFACES

IT'S THE ONLY THING THAT'S QUICK AND SIMPLE ABOUT YOUR JOB