



PURELL SMARTLINK™ Technology and Services
MONITOR. MEASURE. IMPROVE.



Your Partner in Smart Hygiene

The challenges in healthcare are immense. In your mission to provide optimal patient care, we are your partner with a robust set of solutions to help. PURELL SMARTLINK™ Technology and Services offer resources to support you in monitoring, measuring, and improving hand hygiene so you can focus on delivering top-tier care to your patients.



EFFICIENCY THROUGH INNOVATION

Stay prepared and informed with proactive service alerts and data that provide a clear picture of your hospital's hand hygiene practices.



BUILDING EFFECTIVE STRATEGIES

Reduce inconsistencies, human error, and guesswork with concrete metrics, reliable data, and true peace of mind.



KNOWLEDGE AND TRUST

Clinician-based support and trusted hand hygiene products can help take your hospital to the next level.

PURELL SMARTLINK™ Technology and Services

Our complete suite of technologies and services features comprehensive tools and ongoing support resources, including the only solution that combines advanced monitoring options, smart technology, and clinician-based support with trusted PURELL® hand hygiene products. Along with our holistic strategy for hand hygiene compliance, we can help you meet Leapfrog Hospital Survey requirements.

Monitor – Measure – Improve

Options to Match Your Goals

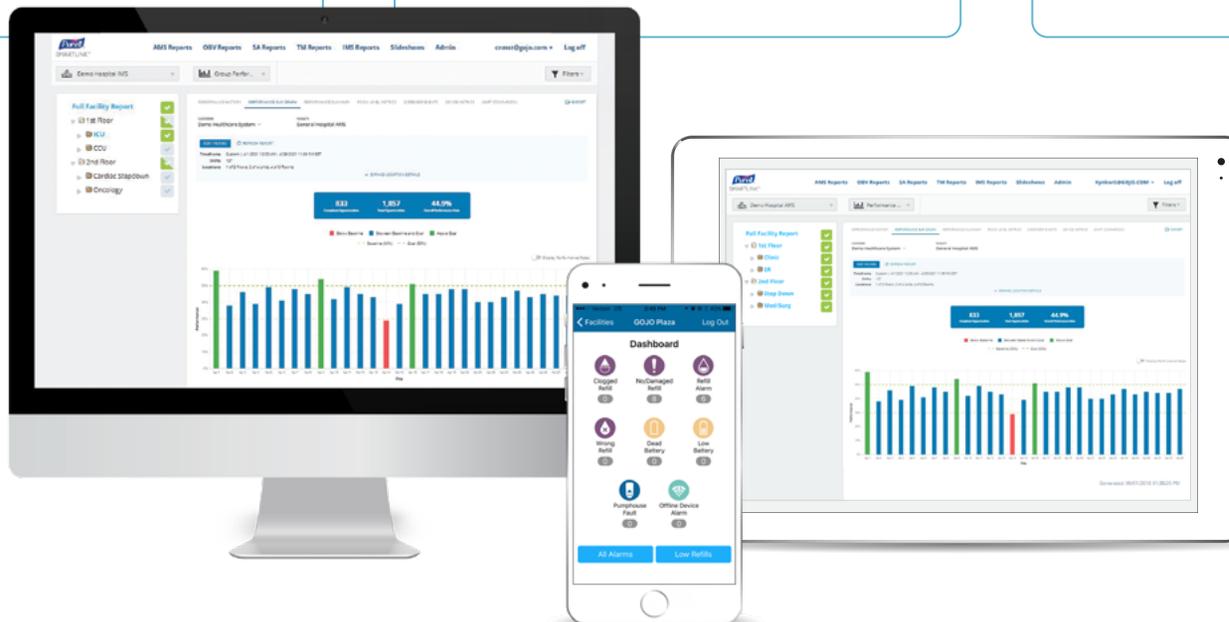
Select the level of monitoring and efficiency metrics that align with your current productivity and safety goals.

Intuitive Technology and Useful Data

Smart sensors work with service alerts and data reports to help manage dispensers and understand hand hygiene practices.

Clinical Expertise Every Step of the Way

Clinicians are available to offer expertise every step of the way – from consultations to data analysis to improvement plans.





Activity Monitoring System

Group-Level Monitoring for Big-Picture Data

Our **PURELL SMARTLINK™ Activity Monitoring System** offers group-level monitoring with 24/7 data collection using room sensors that count all activity in and out of patient areas.

This data is not role specific and includes healthcare personnel, doctors, patients, and visitors to help you form big-picture analysis.

The battery-powered sensors feature wireless technology to reduce installation complexity.



Observation System

A More Efficient Way to Collect and Report

Direct observation has been the go-to method for many hospitals in tracking hand hygiene events, but it can be inefficient and inaccurate due to the lack of data standardization.

The **PURELL SMARTLINK™ Observation System** supports data collection with ease and uniformity to ensure standardized data, monitor direct observations, and count observations with this mobile application.

The web-based software facilitates electronic data collection and collation of hand hygiene and personal protective equipment. Plus, add observer notes and feedback for more efficient and informative observations.



Service Alerts

Increase Efficiencies and Reduce Product Waste

Never worry about empty dispensers, expired product, or dead batteries again. Proactive **PURELL SMARTLINK™ Service Alerts** keep you informed about the health of your dispenser fleet, ensuring availability and reducing complaints and work orders.

The result is an increase in operational efficiency and less wasted product. Use alongside a broader hand hygiene monitoring program or as a standalone service.

Operational Efficiencies

88%

REDUCTION
in touchpoints²

30%

REDUCTION
in labor²

14%

REDUCTION
in refill waste²



Clinician-Based Support

Expert Clinicians to Guide You Every Step of the Way

Compiling and reporting data is only half the equation. To achieve sustainable success, your hospital needs a game plan for interpreting and acting on these reports.

With **PURELL™ Clinician-Based Support**, you can add our experienced clinical hand hygiene experts to your team. GOJO clinicians help to analyze and interpret your hospital's data. And a full menu of additional services can support and guide you on how to properly implement improvement programs.





Data-Driven Insights

The Right Reporting to Get You
Where You Need to Be

Measure, monitor, and improve hand hygiene and dispenser management with real, substantiated data and traffic patterns. Unbiased and automated data collection brings greater visibility to your performance and improvement programs. Our intuitive software provides quick, easy-to-read reports that are reliable and actionable.

Our secure, web-based software platform offers customizable reporting with subscription options that email reports directly to recipients daily, weekly, or monthly. Leverage individualized reporting to provide just-in-time coaching for your staff.



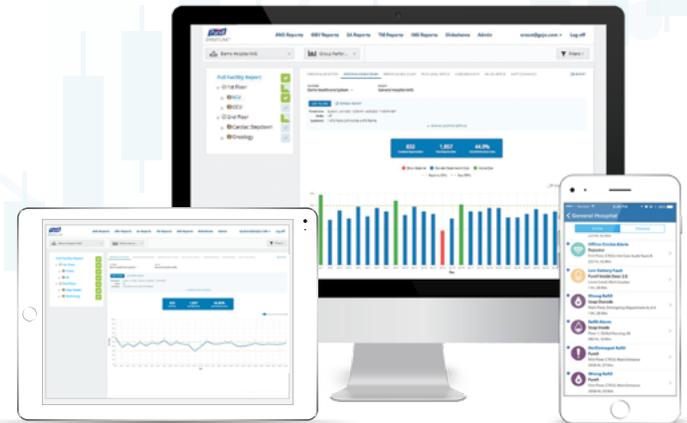
Technology Partner Network

Use with Your Existing Network

PURELL SMARTLINK™ integrates with Real-time Location Systems (RTLS) to provide additional hand hygiene monitoring capabilities. This allows you to achieve a greater return on investment and enables you to connect with networks that you may already have in place.

In addition to 24/7 automated monitoring for hand hygiene, this system provides flexibility to choose a hand hygiene monitoring solution that meets your needs, while continuing to use the hand sanitizer brand most trusted and used in hospitals.¹

Use with your Existing RTLS Network.



PURELL SMARTLINK™ Technology and Services help you meet
LEAPFROG HOSPITAL SURVEY

requirements for hand hygiene training, educating,
monitoring, and feedback.

Trusted Brand

Encourage Frequent Use with Gentle, Effective Products

By adopting PURELL SMARTLINK™ Technologies, you also get the benefit using products from the #1 brand of hand sanitizer in hospitals. Only PURELL® brand can deliver a comprehensive set of solutions—including hand hygiene, surface disinfection, innovative technologies, and clinical support—with just one trusted partner.

PURELL® soap and sanitizer formulations are backed by science, and our dispensing systems are designed with decades of expertise for a complete solution for your hospital's hand hygiene needs. Plus, our surface disinfection products offer powerful germ-kill and a high safety profile so you can feel confident using them.

Partner with the clinical leader in hand hygiene and innovation to not only meet but exceed your patient safety goals with a successful infection prevention program that utilizes trusted products and comprehensive technologies and services.



Peace of Mind



PURELL® hand hygiene products have long brought peace of mind to healthcare workers with effective formulations that are gentle on hands. PURELL SMARTLINK™ Technology and Services extend that peace of mind throughout your staff and to your patients. Through innovation and expertise, we deliver services with reliable results your healthcare team can trust and a name that shows your patients how much you care.

Infection control professionals were **more likely to recommend PURELL products** to colleagues than any other hand hygiene brand.³

In healthcare, PURELL brand products **rank the highest** in helping to maintain healthy skin, even with frequent handwashing.⁴

7 out of 10 people surveyed say that hospitals that provide PURELL products give them a positive impression of the hospital.⁴

To learn more, contact your sales director or visit gojo.com/SMARTLINK

1. 52 Week IRI Data ending May 2021; 2020 Internet Brand Survey MR#006-090, GOJO Industries, November 2020.

2. Altavita Village, Time and Waste Reduction Study, June – December 2016. Data on File.

3. Market Research project 003-089, Martec, August 2016. | 4. Hall and Partners PURELL Brand Research 2017 (006-079), 1 September 2017.

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