

## Efficiently and Effectively Collect and Report Hand Hygiene Compliance

The brand that created PURELL® Instant Hand Sanitizer provides a complete solution of efficacious products, advanced monitoring technologies and clinical support designed to help improve patient safety.

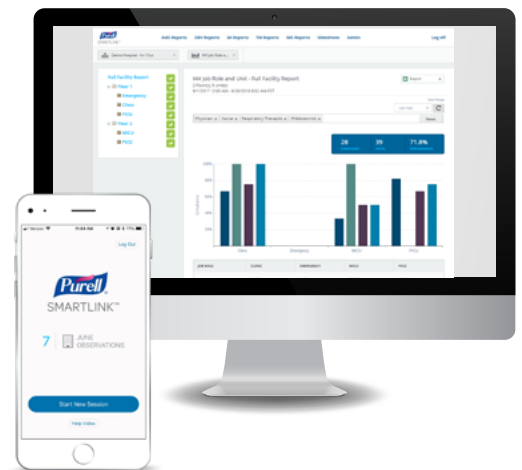
### The Role of Direct Observation

As part of The PURELL SOLUTION™, The PURELL SMARTLINK™ Observation System helps you efficiently and effectively collect and report hand hygiene compliance. Direct Observation captures important qualitative information like wash quality and environmental and workflow barriers, and allows for immediate intervention during patient care. However, collecting and analyzing direct observation data takes a great deal of time and effort and can lead to inconsistent and delayed data.

### PURELL SMARTLINK™ Observation System

With the PURELL SMARTLINK™ Observation App and Software, you can:

- Electronically collect hand hygiene and personal protective equipment observation data via a mobile app
- Customize the app to your facility's requirements
- Immediately and securely transfer hand hygiene compliance data to customizable software
- Customize reports by location, shift, time, and job role
- Reduce the time and effort it takes to manually collect and report observation data



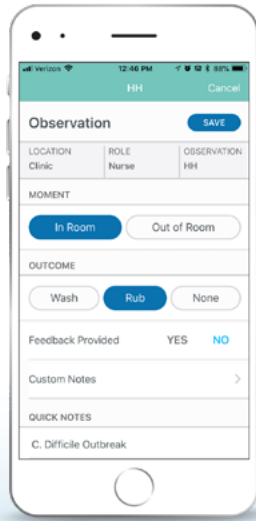
**Purell**  
SMARTLINK™

## How It Works

The PURELL SMARTLINK™ Observation customizable app and software help streamline data collection and reporting, ensuring quick and efficient collection of hand hygiene and personal protective equipment data, as well as easy-to-read, customizable, and exportable reports ready for leadership review.

### App Features

- Hand hygiene protocols  
In/Out, 5 Moments or 4 Moments
- Customizable quick notes for fast data allocation
- Observer monthly goals
- Confirmation of data transmission
- Available on Android and Apple Operating Systems



### Try the PURELL SMARTLINK Observation System FREE for 90 Days!

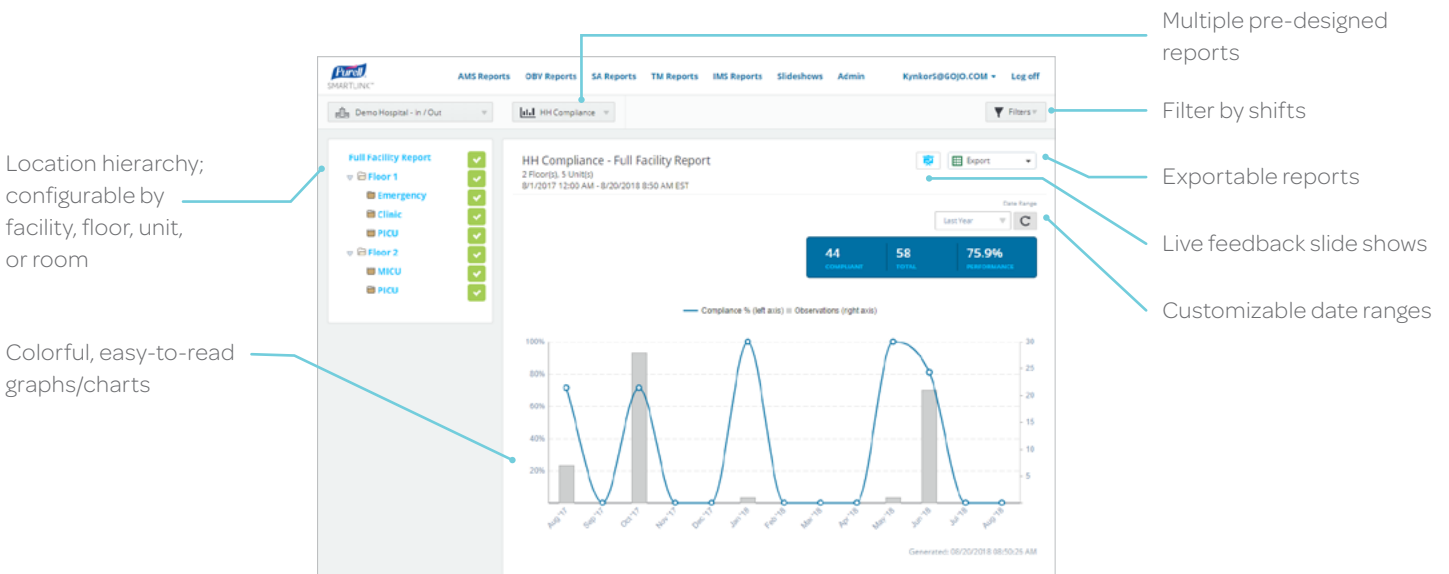
- Learn how to use the intuitive mobile app for observation collection
- Navigate the customizable software to create reports tailored to your facility
- Get product training and support to fully experience the potential of the system

Contact us today to start your free trial!

Visit [www.GOJO.com/SMARTLINK](http://www.GOJO.com/SMARTLINK) or email [SMARTLINK@GOJO.com](mailto:SMARTLINK@GOJO.com) to learn more

## Customizable, Intuitive, Immediate Reporting

Hand hygiene and PPE data is sent immediately to a secure web-based portal where a customized dashboard provides various reports aggregated from observer data.



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