



Deliver a Higher Standard of Care

The PURELL SOLUTION™ with Electronic Monitoring Technologies and Clinical Services





Improve Patient Safety with the PURELL® Brand



Supporting All You Do to Help People Stay Well

PURELL® products are universally recognized and trusted to provide effective protection from germs.¹ When patients, visitors and healthcare personnel see the PURELL brand, it reinforces your high standards for patient safety and quality care. The PURELL brand shows you care enough to provide the best, while supporting all you do to help people stay well.

82%
Hand Hygiene Improvement

The PURELL Brand Makes a Difference

PURELL SMARTLINK™ Technology leverages expert clinical services with proven formulations and advanced dispensing platforms to help improve hand hygiene performance by 82% over baseline².



The PURELL Brand is Most Used & Trusted

PURELL Hand Sanitizer is the #1 brand of hand sanitizer used in hospitals, and the brand most known by patients and visitors.³

83%
Recommend PURELL Products

Employees Prefer the PURELL Brand

83% of Infection Control professionals are more likely to recommend PURELL products to colleagues than any other hand hygiene brand.⁴

The PURELL SOLUTION™

The PURELL SOLUTION™ is a complete set of products, technologies and support designed to work together to help improve patient safety. It includes advanced monitoring technologies, expert Clinical Specialists, and an already robust portfolio of efficacious products to more holistically fight against the spread of germs. Help your facility improve patient outcomes with PURELL SMARTLINK™ Monitoring Technologies and PURELL™ Clinician-Based Support.





Build a Culture of Safety with The PURELL SOLUTION™

The PURELL SOLUTION™ combines the #1 brand of hand sanitizer in hospitals³ with advanced technology and clinical support to help improve hand hygiene compliance and help build a culture of safety.

Combining PURELL SMARTLINK™ Technology with PURELL™ Clinician-Based Support is proven to increase hand hygiene performance by over 82%.² The proprietary technology within our integrated modules track hand hygiene performance and simplify maintenance to support your critical hand hygiene initiatives. PURELL™ Clinician-Based Support helps you leverage this powerful data to keep patients safe, while sending the signal of quality care.

PURELL® Hand Sanitizer, HEALTHY SOAP® and Surface Spray Formulations

Designed for healthcare to deliver the effectiveness you need, while being mild and pleasant to use.

PURELL SMARTLINK™ Technology

Leverage hand hygiene compliance to help achieve better patient outcomes with technology and monitoring options for every level to meet the unique needs of your hand hygiene initiatives.

PURELL® Clinician-Based Support

Get the clinical expertise and educational support to strengthen the programs you implement and help improve hand hygiene performance.



Hand Hygiene That's Always Ready

The PURELL® ES8 dispensing system is a revolutionary dispenser design that addresses the two most common service issues – empty dispensers and worn out batteries. And, it can be equipped with optional SMARTLINK modules that put your dispensers to work for you. The SMARTLINK Technology provides actionable metrics to improve hand hygiene performance and increase operational efficiency.

The PURELL ES8 platform allows you to connect your dispensers to hand hygiene monitoring or service alerts platforms via plug-in, wireless communication modules.



Hand Hygiene Intelligence

Optional PURELL SMARTLINK™ plug-in modules let you add intelligent functionality to your dispenser. Track hand hygiene compliance, get alerts when dispensers need service or add other upgrades as technology evolves.

AT-A-GLANCE™ Refill Design

Monitor product levels with just one look. We make it quick and easy to see which dispensers need your attention, so they are always serviced and ready.

Visible Expiry Date

All PURELL healthcare products have an easy to see expiry date, right on the front of the bottle.

Breakthrough Energy-on-the-Refill Technology

Each refill comes with a coin cell battery built in. So when you change out an empty refill, you're also getting a fresh energy supply.

Recycling Made Easy

PET bottle and refill components are easy to disassemble. For complete recycling and disposal instructions, visit www.PURELLSOLUTION.com/ES8

Built for Sustainable Performance

The PURELL ES8 system represents a 68% reduction in battery waste and a 15% reduction in greenhouse gas emissions, when compared to leading touch-free systems on the market.¹¹

Battery Waste Over Dispenser Lifetime¹¹



Breakthrough Formulation Innovations for Healthcare

The PURELL SOLUTION™ leverages the technology a facility needs to monitor and help improve hand hygiene compliance, alongside trusted formulations that combine the efficacy healthcare workers need, with products they enjoy using.



PURELL Healthcare HEALTHY SOAP® 2.0% CHG Antimicrobial Foam

Tough on germs, gentle on hands

- Proven as mild as our top-selling non-antimicrobial soap
- Exceeds FDA healthcare personnel handwash requirements¹²
- Ideal for hospital-wide use
- Non-irritating, hypoallergenic and dermatologist tested
- Also approved by the FDA for use as a surgical scrub

PURELL® Healthcare Advanced Hand Sanitizer ULTRA NOURISHING™ Foam

Clinically proven to improve skin condition in just 3 days

- Kills more than 99.99% of most common germs that may cause illness in a healthcare setting, including MRSA & VRE
- Unique blend of moisturizers & antioxidants is clinically proven to improve skin health in just 3 days¹⁰

PURELL® Healthcare CRT HEALTHY SOAP™

A Scientific Breakthrough in Skin Health

- Removes 33% more biofilm than regular soap⁵
- 95% preferred over regular soap⁶
- Free of harsh preservatives, antimicrobials⁷, parabens and phthalates
- Made with 90% biobased content⁸
- Saves an average of 15,000 gallons of water per year in a 500-bed hospital⁹



PURELL® Healthcare Surface Disinfectant

Worry-free disinfecting

- Kills 99.99% of germs on most hard and soft surfaces
- Effective on Cold & Flu, MRSA, Norovirus and 24 other organisms in 30 seconds
- No warning or caution labels required
- Formulated for use on food contact surfaces, with no rinse required

Help Improve Patient Outcomes with PURELL SMARTLINK™ Technologies and PURELL® Clinician-Based Support



PURELL SMARTLINK™ Service Alerts

Increases in compliance can help improve patient outcomes, but may also come with increased product and dispenser usage. Our Service Alerts system is designed to monitor each dispenser in your facility through 24/7 dispenser health, network, refill, and battery monitoring, reducing labor trips and product outages through streamlined maintenance and improved workflows.



PURELL SMARTLINK™ Observation System

While electronic monitoring provides robust data sets and eliminates the Hawthorne effect, direct observation still has a place in gathering qualitative hand hygiene information including wash quality or environmental and workflow barriers. With the PURELL SMARTLINK Observation System you can easily record, interpret, and review hand hygiene data in one convenient electronic direct observation system that easily integrates with our PURELL SMARTLINK Activity Monitoring System.



PURELL® Clinician-Based Support

Automated electronic hand hygiene monitoring provides the best way to monitor and measure performance, but measurement alone is not enough and driving towards behavior change can be challenging. Supplementing your PURELL SMARTLINK monitoring technology with PURELL Clinician-Based Support gives you access to an experienced Clinical Specialist that provides unbiased assessments of your hand hygiene program and uses their unique skill sets to help develop customized plans to achieve your goals.

Our expert Clinical Specialists bring on average over 30+ years of experience that can help you

- Provide a comprehensive hand hygiene evaluation through onsite interviews and clinical observations
- Set hand hygiene goals and create custom programs to help meet those goals
- Coach and facilitate a hospital-based improvement team
- Deliver a qualitative assessment of the data gathered by SMARTLINK technology
- Observe and interact with staff to identify the barriers to hand hygiene
- Provide on-site support of the SMARTLINK technologies, and educate staff on the 5 RIGHTS OF HAND HYGIENE™



PURELL SMARTLINK™ Activity Monitoring System

Monitoring hand hygiene at a group level means everyone counts. Enhance your culture of safety by electronically collecting compliance data for staff, patients, and even visitors, 24/7 and in near real-time to better monitor and measure the impact of your hand hygiene interventions and initiatives.



PURELL SMARTLINK™ Integrated Technology

Capturing individual hand hygiene performance data drives accountability and identifies additional intervention opportunities for performance improvement. Our industry-leading smart-enabled dispensers along with clinically proven formulations easily integrate with various Real-Time Locating Systems and stand-alone hand hygiene monitoring technologies to provide you with a flexible infection prevention solution for person-specific hand hygiene monitoring.

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Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating The PURELL SOLUTION™. All PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging and dispensing system design. To learn more about our sustainability practices, visit www.GOJO.com/Sustainability.



Send a Signal of Quality Care with The PURELL SOLUTION™

1. GOJO Industries, Inc., Market Research - Internal Market Research, 015-063, 7 April 2015.
2. Customer Data on File - January 2015 - July 2016.
3. Kline Report, September 2014, Section 3C-20; IRI, Multi-Outlet, 2015.
4. Martec, Market Research - External Market Research, 003-089, August 2016.
5. Augustine Scientific, Newbury OH, Ex Vivo Soil Removal Analysis, August 5, 2017.
6. GOJO Industries Inc, Study 2017-08-110608 Healthy Soap CRT Foam and Lather Study August 2017.
7. Does not contain an antimicrobial soap active ingredient.
8. Beta Analytic, Inc. ASTM D6866-16 Method B (AMS) Biobase Content Beta-464684 May 9, 2017.
9. GOJO Industries, Inc., 2017-07-110599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017.
10. North Cliff Consultants, Inc. Skin Health Study #2014-12-C10408, Dec. 22, 2014.
11. Based on battery weight at a usage rate of 3 refills per dispenser, per year. Savings calculated based on a 6-year dispenser lifetime, compared to leading traditional touch-free systems.
12. Technical Bulletin, PROVON® Antimicrobial Foam Handwash with 2% CHG, Technical Data

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