

# PURELL ADVANCED WORKFORCE SOLUTION™

## PROVEN TO PROMOTE A CULTURE OF HEALTH

The continuing high cost of healthcare in the United States is a top workplace trend among Human Resource professionals. Insurance industry estimates state the 2017 average employer cost for an employee's healthcare will be

\$9,042<sup>1</sup>



### BREAKTHROUGH STUDY

The Medical Mutual of Ohio and GOJO Industries 15 month outcome study:<sup>2</sup>

The **first** study to **prove** that a comprehensive hand hygiene program **reduces healthcare claims** due to hand hygiene preventable illnesses.

#### PURELL ADVANCED WORKFORCE SOLUTION

A Comprehensive Hand Hygiene Program for:

- 1 PERSONAL WORKSPACE**  
PURELL® Advanced Hand Sanitizer & PURELL Hand Sanitizing Wipes
- 2 HIGH TOUCH COMMON AREAS**  
PURELL Advanced Hand Sanitizer
- 3 RESTROOM**  
GOJO® Soap & PURELL Advanced Hand Sanitizer



**healthcare claims** tied specifically to hand hygiene preventable illnesses were **reduced** by over

[outcome study facts]

**24%**

intervention group compared to the control group

This reduction in healthcare claims *enables* the **PURELL ADVANCED WORKFORCE SOLUTION TO PAY FOR ITSELF** without even factoring the cost benefits tied to reducing absenteeism and presenteeism.



**absenteeism** was **reduced** in the intervention group by over

**13%**

intervention group compared to the year prior, measured in sick episodes



EMPLOYEES THAT HAD ACCESS TO THE **COMPREHENSIVE HAND HYGIENE PROGRAM** NOT ONLY **VALUED** IT, BUT ALSO **ENGAGED** IN BENEFICIAL **HEALTH PRACTICES**

#### VALUE

When provided, PURELL Hand Hygiene Products have **MORE IMPACT** ON OVERALL IMPRESSION OF THE OFFICE SPACE

than

- FREE COFFEE | SODA
- LOW COST FOOD
- FILTERED WATER
- RECYCLING PROGRAM
- ATM / BANKING



**8 | 10**

EMPLOYEES

indicate having PURELL products throughout the office **positively impacts** their impression of their employer



#### HEALTH PRACTICES

PURELL ADVANCED WORKFORCE SOLUTION results in



**25%** INCREASE in sanitizer usage before eating



**40%** MORE EMPLOYEES indicate they **clean their work area** regularly with surface products to prevent illness



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