

FOODSERVICE

# A Welcome Sign at Any Restaurant

Introducing  
the PURELL SOLUTION™







## Show You Care About the Entire Dining Experience

The PURELL® brand is universally recognized and trusted for providing effective protection from germs.<sup>1</sup> The PURELL brand enhances the image of your restaurant by showing you care enough to provide the very best, while allowing you to take credit for the unseen things you do to make your restaurant great.

PURELL Products Help Protect Your Guests, Employees and Your Reputation



**75%**  
Have a More Positive Impression

### PURELL Products Create Lasting Impressions

The PURELL brand shows everyone you're committed to a clean restaurant. In a recent survey, 75% of people said that seeing PURELL products left them with an overall positive impression of a foodservice establishment.<sup>2</sup>

**86%**  
Believe Your Restaurant is Cleaner

### PURELL Brand Brings Peace of Mind

PURELL products project a quality image that extends to your entire operation. 86%<sup>2</sup> of people surveyed said that seeing PURELL products left them feeling that the restaurant made food safety and cleanliness a priority.<sup>3</sup>

**89%**  
Believe You Care About Customer Health

### Providing PURELL Products Shows You Care

89% of people surveyed said that the availability of PURELL products signals that the restaurant is concerned for the health and well-being of its customers.<sup>3</sup>



### Introducing the PURELL SOLUTION™

Now the brand that created instant hand sanitizer is bringing the same no-trade-off protection to soap and surfaces. Scientifically formulated new products for foodservice markets meet the exacting standards of the PURELL® brand.





# The PURELL SOLUTION™

## The Right Products, in all the Right Places Helps Enhance the Guest Dining Experience

The PURELL SOLUTION™ provides a hand hygiene and surface portfolio designed specifically for the foodservice market.

### No Trade-Off Protection

With PURELL® products, you don't have to choose between getting the job done and providing employees and guests with skin care and surface products they feel great about using.

### Effective

Products that meet the highest efficacy standards with food code-compliant formulations.

### Safe

Our goal is to formulate every product with the safest and most sustainable ingredients available, continually seeking even better solutions.

### Unrivaled User Experience

Our products are designed to not only be highly effective, but also deliver a refreshing, enjoyable clean every time they are used.

### PURELL® Foodservice HEALTHY SOAP®

Formulated to work with your skin, PURELL Foodservice HEALTHY SOAP® products are enriched with conditioners. They nourish the skin while cleaning and support its natural ability to protect against dirt and germs.

#### Maintains Skin Health

Removes foodborne germs commonly found in foodservice environments, while helping remove food odors and greasy soils. Gentle enough to maintain skin health, even after repeated washing.

#### Healthy Ingredients

Free of parabens, Triclosan and phthalates.

#### Pleasant and Uplifting

Refreshing foam soap formulations that are a joy to use, with the peace of mind that only comes from the PURELL brand.

### PURELL® Foodservice Hand Sanitizer

America's #1 brand of instant hand sanitizer.<sup>4</sup> Outperforms other hand sanitizers ounce for ounce<sup>5</sup> and kills 99.99% of most common germs that may cause foodborne illness, including E. coli, Listeria, Salmonella and Campylobacter.

#### 2X Sanitizing Strength

One squirt of PURELL Advanced Hand Sanitizer Gel equals two squirts of other national brands.<sup>6</sup> Reduces the risk of germ transmission that may be introduced through food handling.

#### Gentle on Skin

Formulated with a blend of unique skin conditioners, PURELL Foodservice Hand Sanitizers support the skin, even with frequent use commonly found in foodservice environments.

#### Front and Back of House

Convenient access to help reduce the spread of germs. Available in dispensers, bottles and wipes for easy access front and back of house.

### PURELL® Foodservice Surface Sanitizer

PURELL Foodservice Surface Sanitizer is a one-step sanitizer and cleaner that is powerful enough to kill Norovirus in 30 seconds, but gentle enough to use on a child's booster seat, with no rinse required. The patented fragrance-free formula is ideal for use around food and guests.

#### Fast and Effective

Formulated for food contact surfaces with no rinse required. Eliminates Norovirus, Salmonella, E.Coli and 19 other germs in just 30 seconds.

#### Worry-Free

No harsh chemicals eliminates the requirement for hand-washing, gloving and label precautionary statements. EPA Design for the Environment certified.

#### Multi-Surface Formulation

Proven effective on most hard and soft surfaces including cutting boards, tables and chairs, vinyl booths, stainless steel areas, granite countertops, menus, and even children's high chairs and booster seats.



# Elegant Design Meets Maintenance Ease

Built on 65 years of dispenser engineering experience, new PURELL ES™ hand hygiene systems are as durable and reliable as they are beautiful. Our AT-A-GLANCE™ refill design provides the easiest way to see when refills need to be changed. And with PURELL® products, it's easy for customers to see how much you care about cleanliness, health and well-being.



**PURELL ES4**  
PUSH-STYLE

Durable and reliable push-style systems. Easy to maintain.



**PURELL ES6**  
TOUCH-FREE

Touch-free systems, built for reliable performance and maintenance ease.



**PURELL ES8**  
ENERGY ON REFILL + MODULAR UPGRADES

Touch-free with energy on the refill, plus the ability to add communication modules.

## Always the Right Choice

### Reliable performance

|  | ES4 | ES6 | ES8 |
|--|-----|-----|-----|
| Visible expiry on front label for all appropriate products   | YES | YES | YES |
| SANITARY SEALED™ refills eliminate potential for contamination   | YES | YES | YES |
| LOCK OR NOT™ Technology - can convert to a locking system  | YES | YES | YES |
| Fully ADA compliant  | YES | YES | YES |
| AT-A-GLANCE™ Refill Design – the easiest way to see when refills need to be changed                        | YES | YES | YES |
| Distinct PURELL® brand design – engineered to fit everywhere   | YES | YES | YES |
| Refills are recyclable   | YES | YES | YES |
| May be personalized with your logo on the dispenser  | YES | YES | YES |
| Touch-free dispensing  |     | YES | YES |
| Energy on the refill – touch free and always ready   |     |     | YES |
| Plug in data modules for service alerts, compliance monitoring and/or other upgrades as technology evolves |     |     | YES |

### Showcase your brand and take credit for providing the best

Personalized soap and hand sanitizer dispensers are highly visible and showcase your commitment to cleanliness, health and well-being. Contact your GOJO Representative for information on personalizing PURELL dispensers with your restaurant logo.



# PURELL® ES8 Dispenser System: Hand Hygiene That's Always Ready

When you choose new PURELL ES8 hand hygiene dispensers, you're not only getting America's most trusted hand hygiene products, you're also getting a revolutionary dispenser design that addresses the two most common service issues – empty dispensers and worn out batteries.

## AT-A-GLANCE™ Refill Design

Monitor product levels with just one look. We make it quick and easy to see which dispensers need your attention, eliminating potential complaints about empty dispensers.

## Breakthrough Energy-on-the-Refill Technology

Each new refill comes with its own energy source – a coin cell battery that's integrated into the refill. When you replace the empty refill, you're getting fresh product and fresh energy in one simple step. Back-up power inside the dispenser provides added assurance of high performance. No more citations for dispensers that are out of service due to dead batteries.

## Built for Sustainable Performance

The PURELL ES8 system represents a 68% reduction in battery waste, and a 15% reduction in greenhouse gas emissions when compared to leading touch-free systems on the market.<sup>7</sup>

## Battery Waste Over Dispenser Lifetime



Based on a usage rate of 3 refills per dispenser, per year and savings calculated based on a 6-year dispenser lifetime, compared to leading traditional touch-free systems.



## The PURELL ES8 Dispenser System eliminates the hassle of battery change outs

Checking and changing batteries can be a major resource drain. Until now, your choice has been to change batteries proactively for uninterrupted service, or reactively when they wear out unexpectedly.

The PURELL ES8 Dispenser System eliminates the hassle of battery change outs by combining this major task with one you are already doing – replacing empty refills!

## Visible Expiry Date

ALL PURELL foodservice products have an easy to see expiry date right on the front of the bottle.

## Easy Recycling and Disposal

PET bottle and refill components are easy to disassemble. For complete recycling and disposal instructions, visit [www.PURELLSOLUTION.com/Foodservice/Downloads](http://www.PURELLSOLUTION.com/Foodservice/Downloads).

## Hand Hygiene Intelligence

Optional GOJO® SMARTLINK™ plug-in modules let you add intelligent functionality to your dispenser. Track hand hygiene compliance, get alerts when dispensers need service or add other upgrades as technology evolves.

# Send a Signal That You Care with the PURELL SOLUTION™

| Description   | ES<br>450 mL | ES4<br>1200 mL | ES6<br>1200 mL | ES8<br>1200 mL | Bottles and<br>Wipes |
|---|--------------|----------------|----------------|----------------|----------------------|
| <b>HAND SOAP</b>  |              |                |                |                |                      |
| PURELL® Soap Dispenser - White  | –            | 5030-01        | 6430-01        | 7730-01        | –                    |
| PURELL® Soap Dispenser – Graphite   | –            | 5034-01        | 6434-01        | 7734-01        | –                    |
| ★PURELL® Foodservice HEALTHY SOAP® Fragrance Free Foam<br>Dye-free, fragrance-free foam hand soap for foodservice environments.     | –            | 5073-02        | 6473-02        | 7773-02        | –                    |
| ★PURELL® Foodservice HEALTHY SOAP® Gentle Foam<br>Mild foam hand soap with refreshing fragrance for foodservice establishments.     | –            | 5076-02        | 6476-02        | 7776-02        | –                    |
| <b>PURELL® Foodservice HEALTHY SOAP® 0.5% BAK Antimicrobial Foam – Coming soon!</b>   |              |                |                |                |                      |
| <b>HAND SANITIZER</b>   |              |                |                |                |                      |
| PURELL® Hand Sanitizer Dispenser – White  | –            | 5020-01        | 6420-01        | 7720-01        | –                    |
| PURELL® Hand Sanitizer Dispenser – Graphite   | –            | 5024-01        | 6424-01        | 7724-01        | –                    |
| PURELL® Hand Sanitizer Starter Kit – White<br>8 ES Everywhere System bases and 8 PURELL Advanced Hand Sanitizer Gel refills.        | 1450-D8      | –              | –              | –              | –                    |
| PURELL® Foodservice Advanced Hand Sanitizer Foam<br>Advanced foam hand sanitizer formulation designed for foodservice environments. | –            | 5055-02        | 6455-02        | 7755-02        | –                    |
| PURELL® Hand Sanitizing Wipes Alcohol Formula<br>1000 individually-wrapped, non-linting wipes in bulk packed shipper.               | –            | –              | –              | –              | 9021-1M              |
| <b>SURFACE SANITIZER</b>  |              |                |                |                |                      |
| PURELL® Foodservice Surface Sanitizer<br>No-rinse, food-contact surface sanitizer and cleaner.                                      | –            | –              | –              | –              | 3341-03              |

★ Denotes certification to UL EcoLogo Hand Cleaner Standard UL 2784 or Hand Sanitizer 2783 ★ USDA Certified BioBased



## Setting a Higher Standard for Performance and Sustainability

The best available science and technology have gone into creating the PURELL SOLUTION™. All PURELL® products are created in accordance with our industry-leading sustainability policies and practices, including sustainable chemistry, packaging and dispensing system design. To download the GOJO Sustainability Report, visit [www.PURELLSOLUTION/Foodservice/Downloads](http://www.PURELLSOLUTION/Foodservice/Downloads).

1. GOJO Industries, Inc., Market Research - Internal Market Research, 015-063, 7 April 2015

2. GOJO Industries, Inc., Market Research - Internal Market Research, 010-022 PURELL Out Front, July 2015

3. Action Based Research, Market Research, 010-023, May 2016

4. Kline Report, September 2014, Section 3C-20; IRI, Multi-Outlet, 2015

5. Ounce for ounce kills more germs than other national brands when used on hands in accordance with FDA Health Care Personnel Handwash test methodology.

6. Based on comparative study using 1.75 mL of PURELL® Advanced Hand Sanitizer versus 3.5 mL of other national brands with 63% or less ethyl alcohol, and tested in accordance with FDA Healthcare Personnel Handwash guidelines. National brands based on 52-week IRI scan data. Visit PURELL.com for more information.

7. Based on a usage rate of 3 refills per dispenser, per year and savings calculated based on a 6-year dispenser lifetime, compared to GOJO LTX™ system.



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